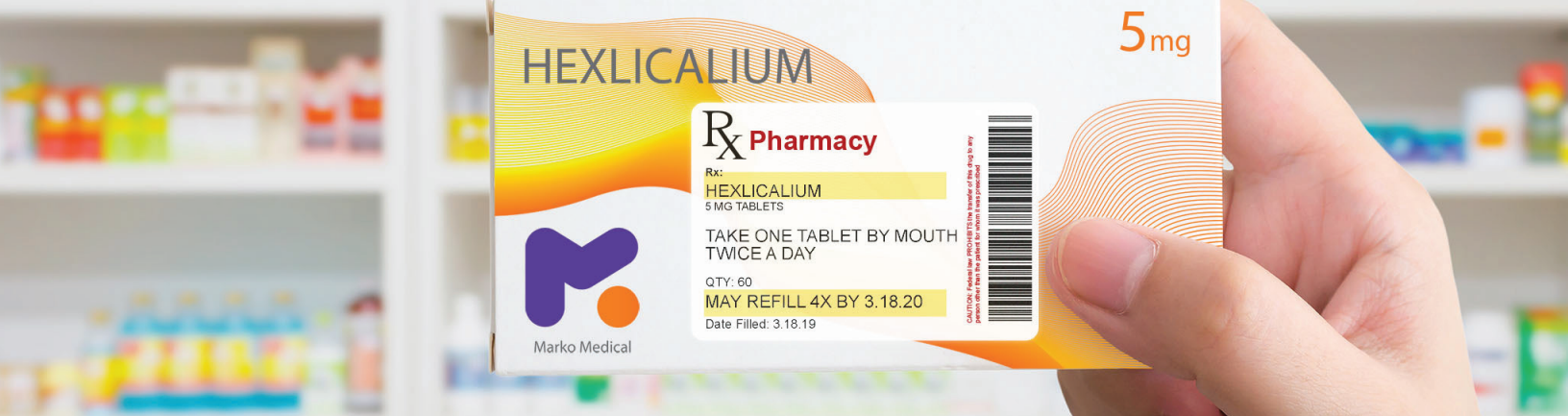




# Pharmacy Labeling

When most people think about pharmacy label applications, they only think about the actual prescription bottle, however, there are several other label opportunities to consider.

As with any medical environment, choosing the proper labelstock is important. You want to make sure to choose the right facestock that is going to allow for clear and precise printing and an adhesive that isn't going to fall off and risk the patient losing valuable information about a particular medication.



## The Facestocks

**ScanTherm™ RX:** A topcoated direct thermal paper facestock specifically engineered for pharmacy applications. This product offers excellent resistance to incidental contact with many chemicals such as hand sanitizers and cleaners.

**60# Fluorescents** (Red, Orange, Chartreuse, Pink, and Green): A matte, neon bright sheet designed for high visibility.

**DiversiPrint®:** This stock is a bright white, uncoated paper designed to be compatible with most low- speed and high-speed laser printers.

## The Adhesives

**SFA™ and BP-52:** General purpose acrylic adhesives with excellent die cutting characteristics and ultimate adhesion to a broad range of substrates. Well-suited for small, cylindrical labeling, and it is glove friendly.

**BC-20™ and CLD-10:** Cold temperature hot melt adhesives for a broad range of cold temperature applications needing high initial tack, and where moisture may be present during application.

## Standard applications include:

- plastic bottles and containers on the shelf
- plastic containers in refrigerators
- small boxes that contain packets of medication
- various warning stickers
- tamper evident seals
- cover-up labels

## Cold temp applications include:

- antibiotics
- insulin
- eye drops
- injectables
- some tablets



**Have a tough application not covered here? Call your Account Manager at 800.543.9452 or our Technical Consulting Hotline at 877.210.5104 to find something that works for you.**