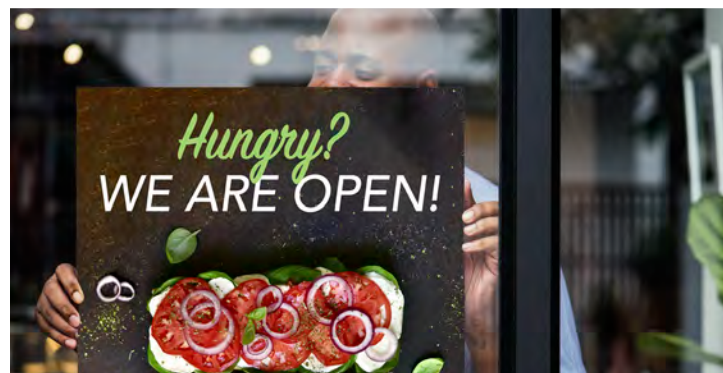


Windows

Product Guide



Simply Sustainable® products are designed for glass surfaces and other smooth surfaces.



Windows

Product Guide

Simply Sustainable® products are created with a unique polymer technology that delivers notable benefits over traditional static cling products or similar PVC-based products. The product line offers removable and permanent products, including:

- **Print Friendly Opaque (SS129):** Designed for medium-term advertising on glass surfaces such as windows, displays and signboards, this block-out PP film can be printed with UV inkjet printers. It is top-coated and protected with a 50# bleach glassine liner.
- **Crystal Cling (SS299):** Offering excellent clarity and print compatibility with UV and latex inkjet printers. It features a 3.0 mil polyester traction back release liner and is intended for short- to medium-term advertising on glass surfaces such as windows, displays and signboards.
- **Clear Magic Cling (SS29) and White Magic Cling (SS99):** Are designed to cling to any smooth glass surface, including windows, office doors, display cases or beverage coolers. They also work well on other smooth, glossy plastic and shiny metal surfaces. They are supplied with a 90# poly-coated layflat liner for ease of processing and handling and can be printed with conventional screen and offset, UV screen and offset, UV inkjet and latex printers.

Simply Sustainable products can be applied using wet or dry application methods and function well at a wide range of temperatures. They are available in 54-inch widths. Mactac recommends customers contact their local waste management dealer to qualify products for recyclability prior to recycling.

Product Code	Face	Adhesive	Liner	Width	Durability	Window Applications								Recommended Overlaminate
						Dry Application	Wet Application	Lightboxes	Signage	POP	Decals	Interior	Exterior	Colorgard® LUV
Opaque Friendly SS129	 2.3 mil Gloss White Opaque PP	Permanent	50# G	54"	 3 years	■	■			■	■	■	■	■
Crystal Cling SS299	 4.0 mil Gloss Optically Clear PET	Removable	3.0 mil PET	54"	 2 years	■	■			■	■	■	■	■
Magic Cling Clear SS29	 2.0 mil Gloss Clear PP	Removable	90# LFP	54"	 2 years	■				■	■	■	■	
Magic Cling White SS99	 2.0 mil Gloss White PP	Removable	90# LFP	54"	 2 years	■				■	■	■	■	

LFP - Layflat polycoated

G- Bleached Glassine

PET - Polyester

For more information about Simply Sustainable products or other Mactac products, partnerships or graphic solutions, e-mail Mactac.Americas@mactac.com or visit mactac.com/graphics.