

Long-term Signage & Vehicles

Product Guide



Gruv™ 7 is a cost effective, high-performance print media that offers two high-quality solutions for many graphic applications.









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What is Gruv™ 7?

Featuring a cost effective, high-quality cast film, the new **Gruv 7** (GV729) is highly durable, easy to apply, available in permanent and removable adhesive options, and ideal for a wide variety of graphic applications, including windows, walls, floors, signage, and vehicles.

Product Code	Face	Adhesive	Liner	Width	Durability	Signage Media	Vehicle Media			Recommended Overlaminates
						Long-term	Full Wraps	Partial Wraps	Flat Surfaces Simple Curve	Rayzor™
GV729R	 Gloss White	Removable	90# Air-egress	54"		■	■	■	■	■
GV729P	 Gloss White	Permanent	90# Air-egress	54"		■	■	■	■	■

The film is designed for solvent, latex, and UV wide-format printing and features an optimized face to ensure consistent image quality across every application. It is coated on one side with either a permanent (GV729P) or removable (GV729R) opaque, acrylic pressure-sensitive adhesive and supplied with a 90# polycoated air-egress release liner. GV729R can be removed and repositioned during application.

Durability

- Use-life estimate based on accelerated age studies on vertical applications under "normal" environmental conditions.
- Severe environmental conditions will reduce life expectancy.
- Recommendations are believed to be accurate but do not constitute a warranty written or implied. Refer to Mactac® Product Performance Guides and Technical Assistance Bulletins prior to use. Visit mactac.com to download.

Temperature Ranges

- Minimum Application: +50°F (+10°C)
- Gruv 729 End Use: -5° to 195°F (-20° to 70°C)

Shelf Life

Two years when stored at 60/77°F (15/25°C) and 50% relative humidity in the original package.

ICC profiles can be downloaded at mactac.com For more information about Gruv or other Mactac products, partnerships or graphic solutions, e-mail Mactac.Americas@mactac.com or visit mactac.com/graphics.