

Walls

Product Guide



Paint-like wall wrap media for applications on brick and rough textured surfaces.





Walls

Product Guide

Excellent conformability and bond for paint-like appearance on indoor and outdoor brick and rough textured surfaces. From outdoor signage and pillars to wall murals, Mactac wall wrap media performs in your most demanding applications.

What is Roughrap®?

A 2.0 mil cast gloss white high-performance vinyl designed for application on brick walls and rough textured surfaces. Its bright white gloss adds extra snap to your graphics and conforms readily to one of the most challenging substrates, brick and rough textures. The permanent opaque adhesive develops a strong bond and prevents color shift from the underlying surface. For ultimate print stability, Roughrap is supplied on an 90# Layflat Polycoated liner.

Where does Roughrap perform?

RR100 is ideal for printing on solvent and eco-solvent wide-format machines. The face is compatible with UV ink, however, prior testing is recommended to ensure the ink is flexible enough for the application. Used indoors or out, RR100 is the ideal product for signage, murals, and point of purchase graphics on textured walls.

- Ultra white facestock for brilliant graphics
- Exceptional conformability on brick and rough textured walls
- Overlamine with Rayzor™ Gloss or Matte for additional protection of the printed image
- Solvent and Eco-solvent, Latex and UV ink jet printable
- ICC profiles for Roughrap can be downloaded from www.mactac.com/ICCPProfiles

Product Code	Face	Adhesive	Liner	Width	Durability	Wall Applications					Recommended Overlaminates
						Posters	Indoor Signage	Outdoor Signage	Wall Graphics	Brick/Block Walls	Rayzor
RR100	 Gloss White Cast PVC	High-Tack Permanent	90# LFP	54"		■	■	■	■	■	■

LFP - Layflat Polycoated

For more information about Roughrap or other Mactac products, partnerships or graphic solutions, e-mail Mactac.Americas@mactac.com or visit mactac.com/graphics.